

Unit FM6.01 Strategic facilities management

(At level 6, the evidence provided by learners to confirm that they meet the assessment criteria must relate to organisations where they have worked or where they are working. Where appropriate, the evidence should show that the learners have been able to take into account relevant theories and methods addressed by the BIFM qualifications at levels 5 and 4.)

Aim of unit:

This unit enables learners to understand the influences and drivers on facilities management, how to market and promote facilities management both within and outside own organisation, the importance of innovation in facilities management and how to apply development in facilities management within an organisation.

Title:	Strategic facilities management
Level:	6
Credit value:	10
Learning outcomes <i>A learner when awarded credit for this unit will:</i>	Assessment criteria <i>Assessment of this learning outcome will require a learner to demonstrate that they can:</i>
1. Understand the influences and drivers that can affect the strategy and direction of facilities management	<p>1.1 Analyse current trends and directions in facilities management and the key drivers for the industry.</p> <p>1.2 Analyse the implications of wider political agendas and the ways in which the Global, European and UK economic contexts can impact on the direction of facilities management.</p> <p>1.3 Evaluate the impact of business and marketing pressures on facilities management strategy and direction.</p> <p>1.4 Critically evaluate and modify facilities management strategy to reflect changing internal and external drivers.</p>
2. Understand how to market and promote facilities management within an organisation, to clients and end-users	<p>2.1 Develop and/or review strategies for raising the profile of facilities management in a positive way both within and outside an organisation.</p> <p>2.2 Identify and evaluate new opportunities</p>

	<p>for business development.</p> <p>2.3 Identify and evaluate new business markets and opportunities for extending facilities management within an organisation.</p>	
<p>3. Understand the importance of embedding innovation in facilities management</p>	<p>3.1 Critically review the strategic and operational aspects of service innovation and its relevance to own or client organisation.</p> <p>3.2 Evaluate the effectiveness of embedding innovation within facilities management services and its impact on services provided.</p> <p>3.3 Using a business case framework, develop a model of service innovation which can demonstrate the added value and contribution of facilities management to an organisation.</p>	
<p>4. Be able to apply innovative tools and techniques in the facilities management industry</p>	<p>4.1 Critically review the latest innovations, tools and techniques developed nationally and internationally which can be used in facilities management</p> <p>4.2 Select and experiment with one new development, tool or technique.</p> <p>4.3 Analyse the success or failure of the experiment.</p>	
<p>5. Be able to establish creative problem-solving culture within an organisation</p>	<p>5.1 Develop strategies for instilling and embedding greater degrees of creativity in problem-solving within an organisation</p> <p>5.2 Establish a culture of adopting good practice in facilities management within an organisation.</p>	
<p>Unit expiry date</p>	<p>31st December 2020</p>	
<p>Unit Reference Number</p>	<p>T/601/1851</p>	
<p>FM Professional Standards reference</p>	<p>FM functional area:</p>	<p>FM functional area component:</p>
	<p>The Role of Facilities Management</p>	<p>Sector Knowledge</p>

	Strategy and Policy Development	Facilities Management Strategy
	Business Support Services Management	Service Innovation

Resources:

Exploring Techniques of Analysis and Evaluation in Strategic Management (Exploring Strategic Management) by Veronique Ambrosini, Prof Gerry Johnson, and Prof Kevan Scholes
 Business Strategy: An Introduction by David Campbell, George Stonehouse, and Bill Houston
 Total Facilities Management by Brian Atkin and Adrian Brooks
 Facilities Management Journal - www.mpp.co.uk
 Facilities Management Excellence - www.fmxmagazine.co.uk
 FM World - www.fm-world.co.uk
www.bifm.org.uk
 FMUK - www.fmuk-online.co.uk
 Facilities - <http://www.emeraldinsight.com/products/journals/journals.htm?id=f>
 Facilities Management - <http://www.lnbconnect.co.uk/Compliance/Facilities-Management.html>