



Trends & Innovation in FM

1-day course

Aim

This course provides time out from the day-to-day operational management issues giving you the opportunity to explore taking your service to a new level. The programme will look at models of FM innovation, what they have delivered and how they may be applicable to your organisation.

Objectives

Throughout the course there will be a mix of both theory and practical exercises that are focussed on developing improvements and introducing innovative methods into your own organisation. This will ultimately enable you to develop a business case and FM Innovation Plan for your own organisation moving forward. In addition you will be able to:

- Understand the importance of embedding innovation in facilities management:
- Critically review the strategic and operational aspects of service innovation and its relevance to own or client organisation.
- Evaluate the effectiveness of embedding innovation within facilities management services and its impact on services provided.
- Using a business case framework, develop a model of service innovation which can demonstrate the added value and contribution of facilities management to an organisation.
- Be able to apply innovative tools and techniques in the facilities management industry:
- Critically review the latest innovations, tools and techniques developed nationally and internationally which can be used in facilities management
- Select and experiment with one new development, tool or technique.
- Analyse the success or failure of the experiment.

Description

There are many views and definitions about what constitutes innovation. According to the Department for Business Innovation and Skills, "innovation is the process by which new ideas are successfully exploited to create economic, social and environmental value". Regardless, the need to innovate and continuously improve is vital to the success for all Facilities Managers whether they work in-house or for a service provider.

This course will explore innovation within the FM sector and will provide examples of FM innovation and what has made them successful. In addition the course is designed to explore the processes that facilitate innovation and continuous improvement so that throughout the day, the attendee can develop their own Innovation Plan that can be used to drive improvement within their own Facilities Management teams.

Programme

DAY 1

0900 Course Registration

0915 Introductions and Objectives
What is Innovation?
Types of Innovation

11:00 Tea and coffee

11.15 Importance of Innovation
Innovation Processes and Models
Developing a Culture of Innovation

13:00 Lunch

13:45 Global megatrends that are Driving Innovation

15:15 Tea and Coffee

15:30 Marketing your FM Innovation Plan

1645 Summary and Conclusions

1700 Close

How do I book?

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